

# Our Vision, Mission and Values

Our **VISION** is to unlock potential and transform lives through inspirational education and training.

Our **MISSION** is a college that is at the heart of the community, with the power and ambition to transform lives through inspirational education and training, making a significant contribution to the social and economic success in the region and beyond.

## Our **VALUES**:

Our College Values are embedded in everything we do, from the way we plan our lessons to the way we behave.

We promote discussions around our Values so people can discover what they mean to them and how they are demonstrated in their everyday lives.

Students are at the heart of everything we do. By demonstrating these Values we aim to create a productive working environment for our staff and a positive learning environment for our students

P

**PROMOTING** fairness and equity in all our undertakings, challenging ourselves to push boundaries, be brave and take decisions that transform lives.

R

**RESPECTFUL** and supportive for every individual, listening to each other and taking pride in our professionalism, honesty and integrity.

A

**AMBITIOUS** for all the College community to be the best we can be, challenging ourselves to be outstanding and supporting each other to realise our aspirations.

I

**INNOVATIVE** in how we work and develop, valuing new ideas and innovative ways of working to deliver knowledge and skills. Empowering ourselves to be agile and future-focused.

S

**STANDOUT** in the communities we serve through innovation and creating social value, recognising and celebrating success in all the work we do.

E

**EXCELLENCE** in teaching and learning delivering programmes that challenge our students to achieve their ambitions and driving expertise and passion among our academic staff